



## When you're in for energy efficiency, Wisconsin is in for helping you save.

A free home energy-saving pack\* from FOCUS ON ENERGY® not only helps save money on bills, it helps us keep more jobs, energy and money right here in Wisconsin. Not bad for free.

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\*Limit of 1 pack per eligible household every 3 years. Kit contents may vary.





## Free energy-saving products delivered right to your door.



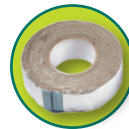
ENERGY STAR®  
LEDs



Efficient  
Showerhead



Water Faucet  
Aerator



Pipe Insulation  
Wrap



Power Strip

**Are you in? Order your free pack\* now at [WisconsinIn.com](http://WisconsinIn.com).**

Before ordering your energy-savings pack, please have your electric and gas utility account number handy.

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Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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**focus on energy®**

Partnering with Wisconsin utilities