



# Heating and Cooling Improvements

## Enjoy year-round savings and comfort

Looking to take steps toward lower energy bills and a more comfortable home? You're on the right path. With Heating and Cooling Improvements from the **Focus on Energy** Home Performance Program, you have a menu of energy-saving options to choose from, including:

- Heating equipment
- Cooling equipment
- Smart thermostats



Receive incentives for each individual improvement, or make multiple upgrades at once to increase your incentives (see reverse side for details). Heating and cooling accounts for nearly half of the average home's energy usage—it's easy to see how the right mix of improvements can deliver sizable savings and help you use energy smarter.

### SIGNS IT'S TIME FOR AN UPGRADE:

- Your heating and cooling equipment is unreliable, inefficient, or over 15 years old.
- You've noticed excessive blower noises or sporadic pops, bangs, or rattles from your furnace.
- You have a manual or programmable thermostat that you don't set back regularly.
- Your energy bills have gone up.

### HELP IS ON YOUR SIDE:

You'll work with an independent contractor trained in facilitating the incentive process for Focus on Energy. Partnering Trade Ally contractors receive program resources that set them apart from other contractors. To find a qualified contractor, visit [focusonenergy.com/findatradeally](http://focusonenergy.com/findatradeally).

Once your projects are complete, submit your incentive application within 60 days of installation. Applications and complete details are available at [focusonenergy.com/heatingandcooling](http://focusonenergy.com/heatingandcooling).

### YOUR BENEFITS

- Lower energy bills
- Improved home comfort
- Financial incentives
- Technical support



# INCENTIVES FOR HEATING AND COOLING IMPROVEMENTS

Incentives valid January 1, 2018 through December 31, 2018

HEATING AND COOLING EQUIPMENT	TIER 1		TIER 2	
	INCENTIVE	INCENTIVE WITH SMART THERMOSTAT*	INCENTIVE	INCENTIVE WITH SMART THERMOSTAT*
90%+ AFUE Multi-Stage Propane Furnace w/ ECM	\$100	NA	\$300	NA
95%+ AFUE Natural Gas Furnace	NA	NA	\$350	\$475
95%+ AFUE Multi-Stage Natural Gas Furnace w/ ECM	\$125	\$250	\$525	\$650
95%+ AFUE Multi-Stage Natural Gas Furnace w/ ECM & 16+ SEER Central AC	\$250	\$375	\$750	\$875
Air Source Heat Pump 16+ SEER, 8.4+ HSPF (propane, oil or electric furnace only; cannot be a mini-split or ductless system)	\$300	\$425	\$300	\$425
ECM Replacement (must replace existing PSC Motor)	\$100	NA	\$100	NA
95%+ AFUE Natural Gas Home Heating Boiler	\$400	\$525	\$550	\$675
Indirect Water Heater installed at the same time as a qualifying boiler	\$100	NA	\$150	NA
95%+ AFUE Natural Gas Combination Boiler	\$500	\$625	\$675	\$800
Ductless/Mini-Split Heat Pump, 18+ SEER, 9.0+ HSPF (for homes heated ONLY with electric resistance heat)	\$500	NA	\$500	NA
Smart thermostat stand-alone (not installed along with new program qualified HVAC equipment). For use with natural gas furnace, natural gas boiler, and air source heat pump only.	\$75	NA	\$75	NA

\*Includes installation and smart thermostat incentive. **Note:** Work with your Trade Ally contractor to ensure the equipment you install qualifies for Focus on Energy incentives. Qualified equipment lists and complete eligibility requirements are available at [focusonenergy.com/heatingandcooling](http://focusonenergy.com/heatingandcooling). Trade Ally contractors are independent contractors who you will contract directly with. Focus on Energy does not warranty or guarantee the delivery of services of your chosen Trade Ally contractor.

## THE WHOLE HOME APPROACH

For ultimate home comfort and savings, consider getting a home energy assessment. You'll receive customized efficiency recommendations and generous financial incentives when you move forward with important insulation and air sealing projects.

AIR SEALING AND INSULATION	TIER 1	TIER 2
10%–19% energy reduction	\$850	\$1,000
20%–29% energy reduction	\$1,250	\$1,500
30%+ energy reduction	\$2,000	\$2,250

**Note:** You must first complete an energy assessment to qualify for air sealing and insulation incentives. Savings estimates are not a guarantee of utility bill reduction. Individual results may vary depending on a variety of factors specific to you and your home.

**\$250 BONUS**

When you complete Whole Home Improvements and Heating and Cooling Improvements together within 90 days of each other. Does not include smart thermostat stand-alone.

## DO YOU QUALIFY FOR TIER 2 INCENTIVES?

You may be eligible for the larger Tier 2 incentives if your household income falls below the upper limits outlined below.

HOUSEHOLD SIZE	ANNUAL INCOME UPPER LIMIT
1	\$35,467
2	\$46,381
3	\$57,294
4	\$68,207
5	\$79,120

Follow these steps to become pre-approved for Tier 2 incentives:

- 1 Download the Income Eligibility Application at [focusonenergy.com/heatingandcooling](http://focusonenergy.com/heatingandcooling) or call **855.339.8866**.
- 2 Collect required documentation and submit your application.
- 3 Receive approval notification and move forward with your projects.

**LEARN MORE AT [FOCUSONENERGY.COM/HEATINGANDCOOLING](http://FOCUSONENERGY.COM/HEATINGANDCOOLING) OR CALL **855.339.8866**.**

## REDUCING ENERGY WASTE ACROSS WISCONSIN

Incentives are subject to change and cannot exceed project costs. Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.



**focus on energy™**

Partnering with Wisconsin utilities

